

# WHERE DO YOU STAND?

## campaign information

WHERE DO YOU STAND? is a statewide awareness campaign produced by CAWS North Dakota and national men's violence prevention organization Men Can Stop Rape. Focusing on men's roles as active bystanders in sexual violence prevention, the campaign features realistic scenarios and imagery relevant to North Dakota. One series is general in nature and one is geared for men in the energy industry.



### in your life, are you?

- a business owner or employer?
- a community leader?
- an educator?
- a provider of social services?
- a health care provider?
- a sports coach?
- an elected official?
- part of a youth or leadership group?
- a leader in a faith-based group?
- part of a social justice group?
- interested in promoting respect?

### then this is for you!

The simple act of displaying campaign materials is a great way to start a larger conversation about what men can do to prevent violence. Business owners and employers in traditionally male-owned industries are a KEY influencer of men in North Dakota – and the majority of men feel employers should do more to address domestic violence and offer training and information on the issues.

### what's available?

Materials include posters, postcards with action steps for being an active bystander, beverage coasters, and all-weather yard signs for the workplace or home. Supporting materials include brochures and a Guide for Employers about how to create policy and environments supportive of victims of sexual and domestic violence. Find out how to get your kit at [www.ndcaws.org](http://www.ndcaws.org) or call 1.888.255.6240.

### so why men?

Most men don't commit violence, but their silence toward the men who do speaks volumes. Men who treat women and girls as "less than," display sexist behaviors and attitudes, or relate to unhealthy stereotypes of masculinity thrive in a culture where their behavior is not questioned.

Although men's voices need to be heard more often, people of all genders have a stake in promoting ideas of healthy masculinity. Both fathers and mothers teach their sons and daughters what it means to "be a man" or to "be a woman."

Be a voice for healthy masculinity and bystander intervention! Where Do You Stand?™

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